



What can a rental solution like **DynaRent** do for you?

The rental industry faces numerous challenges due to many factors. Some of the main shifts that are taking place are the change in customer demands with their need for more flexible rental options, the need for them to use the latest equipment for their projects, the need to opt for rental rather than outright purchase, among other such factors. Let us start by looking at the impacts that DynaRent can have on the various stakeholders in your organization.

Given below are the areas of impact that DynaRent can have:

CIO or IT



- Continuous improvement in implementation with structured, proven best-practices using RapidValue
- Minimize IT support with Microsoft Azure cloud-based platform
- Dedicated services team to provide guidance
- Can be deployed with the existing IT setup as it needs configuration and not coding
- It is a modular offering which you can configure for agile implementation
- IT investment spread out over a period with continuous digital innovation that delivers quick-time-to-value.
- Enable new technology such as IoT, ML, and AI to improve operations

CEO or Business Owner

- Make decisions in real-time with dashboards that provide comprehensive metrics
- Monitor and Improve top-line and bottom-line of your organization with real-time KPIs with a focus on reducing equipment down-time and improving physical equipment utilization
- Business Intelligence collects, combines, and analyzes data and provides insights into financial performance
- Create a single view of the financial data you need; from summary statement to account-level details.
- Strategic asset lifecycle visibility from the acquisition stage up to the disposal stage



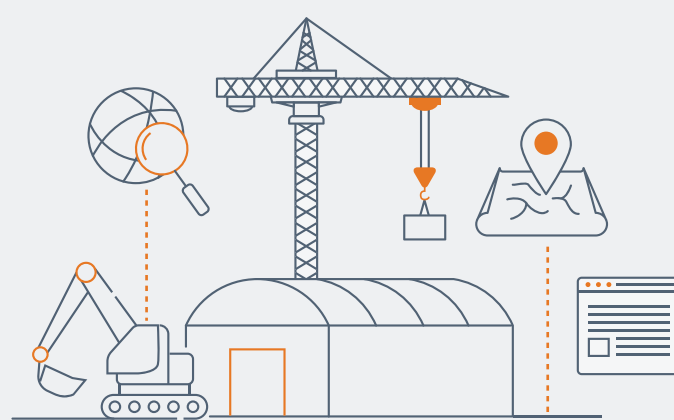
CFO, Finance, and Controllers



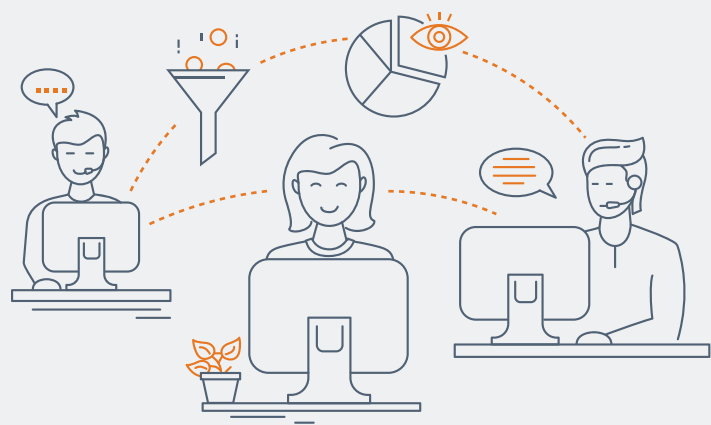
- Smoother month-end closings, accrual, cash flow reporting, and improved cycle time
- Makes it easier to enforce internal controls
- Simplifies budget control and process with cashflow prediction
- Improve the cash flow by using advanced rental invoicing flexibility
- Better visibility to control the cash and improve relationships
- Be in control of your fixed assets
- Enable strategic planning with the right financials to base them on
- Implement the right controls at every level to manage expenses
- Use the fleet management feature to be in control of the movement of your rental equipment

Operations, Logistics, Service & Maintenance

- Real-time visibility to all rental equipment status and location
- Gain complete insight into timing and needs for equipment repair and scrapping, service and maintenance costs, and even predictive maintenance.
- Advanced service planning to increase the efficiency of your engineers
- Labor hours invested in servicing specific machines or equipment groups
- Reduce costs for spare parts used to repair specific machines or equipment groups



Sales Management and Representatives



- 360-degree view of all rental customers
- Advanced funnel management (from lead to quote)
- Ability to generate real-time rental quotes and convert to rental orders
- Visibility to all rental assets' availability
- Gain the perspective of what equipment is on high-demand and what is not
- Coordinate with the transport and logistics team to deliver a better customer experience

The field staff

- Increase on-time-right percentage—less error-prone solution
- Enable new technology such as IoT, ML, and AI to improve operations
- Immediate update of records from the customer location to avoid errors and misses
- Use of IoT to track assets and ensure timely pickup and delivery
- Avoid delays and mishaps associated with poor road and site conditions
- Quicken the billing process to customers with correct records
- Log in hours worked and jobs completed using the mobility feature



Want to get started on automating your equipment rental process?

[Click here to talk to our experts!](#)