# **General Data Protection Regulation (GDPR)** All you need to know

## What is **GDPR**?

The General Data Protection Regulation aims to protect consumer data and give businesses a simpler and legal environment to operate as it makes data protection law uniform.



#### **GDPR** for business

GDPR applies to all businesses and organizations established in the European Union(EU), that collects and processes EU citizens' personal data regardless of whether the data processing takes place in the EU or not. Even non-EU established organizations is subject to GDPR.

DOES YOUR BUSINESS OFFER GOODS AND/ OR SERVICES TO CITIZENS IN THE EU? IF YES, THEN IT IS SUBJECT TO GDPR!

# Why should organizations care about **GDPR compliance?**





Data protection regulations will be the same throughout Europe. Organisations no longer

need to consult local lawyers to ensure local compliance.

LEGAL CERTAINTY

DIRECT COST SAVINGS

# **5 phases** to a successful GDPR compliance



#### DISCOVER

- Understand the GDPR requirements, data set-up, and data flows.
- · Identify high-risk areas so that you are able to prioritize the compliance activities.
- DEFINE
- · Define the compliance program charter, organization exposure, and prioritize the activities.
- Map and analyze complete details of data collection, storage, and processing.

### DEVELOP

- Develop data governance Develop specific compliance strategies and corrective actions to fill in the gaps.
- Develop project governance Hire Data Protection Officers (DPOs) and Overall governance within the key stakeholders.

#### DEPLOY

- Deploy new systems, processes, and changes to existing data protection policies ensuring inclusion of data attack prevention strategies.
- Identify and report breaches. Deploy systems that monitor and detect system intrusions.

### SUSTAIN

- Ensure continuous support for the new GDPR compliant setup.
- Ensure ongoing capability to provide evidence of accountability and compliance.

